



**REVISED RATE CARD
WITH EFFECT FROM
01-04-2007**



CHICKEN & EGG CAPTION SPONSOR RATES

RAITE RAJU EAR PANEL RATES

S.N.	DISTRICT	SIZE (Sq.Cm.)	RATE (Rs.)	SIZE (Sq.Cm.)	RATE (Rs.)
1	HYDERABAD CITY SUNDAY	4 X 2	3000 3500	-	-
2	RANGA REDDY	4 X 2	450	8 X 3.5	950
3	MEDAK	4 X 2	540	8 X 3.5	1150
4	MAHABOBNAGAR	4 X 2	540	8 X 3.5	1150
5	VIJAYAWADA CITY SUNDAY	4 X 2	890 950	8 X 3.5 -	1900 -
6	KRISHNA	4 X 2	690	8 X 3.5	1450
7	VISAKHAPATNAM CITY SUNDAY	4 X 2	940 1000	-	-
8	VISAKHAPATNAM DIST	4 X 2	480	8 X 3.5	1000
9	CHITTOOR	4 X 2	690	8 X 3.5	1450
10	KADAPA	4 X 2	540	8 X 3.5	1150
11	ANANTHAPUR	4 X 2	690	8 X 3.5	1450
12	KARNATAKA	4 X 2	500	-	-
13	KARIMNAGAR	4 X 2	760	8 X 3.5	1600
14	ADILABAD	4 X 2	540	8 X 3.5	1150
15	WARANGAL	4 X 2	650	8 X 3.5	1400
16	NIZAMABAD	4 X 2	540	8 X 3.5	1150
17	EAST GODAVARI	4 X 2	1050	8 X 3.5	2200
18	WEST GODAVARI	4 X 2	880	8 X 3.5	1850
19	NALGONDA	4 X 2	620	8 X 3.5	1300
20	KHAMMAM	4 X 2	590	8 X 3.5	1250
21	GUNTUR	4 X 2	1050	8 X 3.5	2200
22	PRAKASAM	4 X 2	600	8 X 3.5	1300
23	NELLORE	4 X 2	600	8 X 3.5	1300
24	SRIKAKULAM	4 X 2	520	8 X 3.5	1100
25	VIZIANAGARAM	4 X 2	510	8 X 3.5	1100
26	KURNOOL	4 X 2	660	8 X 3.5	1400

* 5 + 1 Scheme and Second District discount is applicable.