



**REVISED RATE CARD
WITH EFFECT FROM
10-08-2009**



DISTRICT EDITIONS ADVERTISEMENT TARIFF PER Sq.Cm. (In Rs.)

DISTRICT	BASIC RATE (Rs.)	FRONT PAGE COLOUR	BACK / 3RD PAGE COLOUR	INNER PAGE COLOUR	3RD PAGE	SPECIAL PAGE/ POSITION
					B / W	B / W
HYDERABAD CITY (SUNDAY)	525	1050	919	788	656	656
	600	1200	1050	900	750	750
RANGA REDDY	70	140	123	105	88	88
MEDAK	80	160	140	120	100	100
MAHABOONAGAR	80	160	140	120	100	100
MAHARASTRA	30	60	53	45	38	38
DELHI	30	60	53	45	38	38
VIJAYAWADA CITY + KRISHNA (SUNDAY)	250	500	438	375	313	313
	260	520	455	390	325	325
VIJAYAWADA CITY (SUNDAY)	180	360	315	270	225	225
	185	370	324	278	231	231
KRISHNA (Exclud. VJA CITY)	100	200	175	150	125	125
VISAKHAPATNAM CITY + DIST. (SUNDAY)	230	460	403	345	288	288
	240	480	420	360	300	300
VISAKHAPATNAM CITY (SUNDAY)	180	360	315	270	225	225
	185	370	324	278	231	231
VSP DIST. (Exclud. VSP CITY)	75	150	131	113	94	94
CHITTOOR	110	220	193	165	138	138
TAMILNADU	50	100	88	75	63	63
KADAPA	90	180	158	135	113	113
ANANTHAPUR	110	220	193	165	138	138
KARNATAKA	85	170	149	128	106	106
KARIMNAGAR	110	220	193	165	138	138
ADILABAD	85	170	149	128	106	106
WARANGAL	95	190	166	143	119	119
NIZAMABAD	85	170	149	128	106	106
EAST GODAVARI	145	290	254	218	181	181
WEST GODAVARI	130	260	228	195	163	163
NALGONDA	90	180	158	135	113	113
KHAMMAM	90	180	158	135	113	113
GUNTUR (CITY + RURAL)	170	340	298	255	213	213
GUNTUR CITY	145	290	254	218	181	181
GUNTUR RURAL	90	180	158	135	113	113
PRAKASAM	90	180	158	135	113	113
NELLORE	95	190	166	143	119	119
SRIKAKULAM	85	170	149	128	106	106
VIZIANAGARAM	85	170	149	128	106	106
ORISSA	35	70	61	53	44	44
KURNOOL	110	220	193	165	138	138