



REVISED RATE CARD
WITH EFFECT FROM
10-08-2009



EENADU CLASSIFIED RATES FOR ALL DAYS (BW & COLOUR)

UNIT / DIST.	COLOUR CLASSIFIED 5 LINES	ADDL. PER LINE	COL. CLASSIFIED LINES 3 ADS PACKAGE		CLASSIFIED DISPLAY		CLASSIFIED DISPLAY 3 ADS PACKAGE	
			UP TO 5 LINES	EACH ADDL. LINE	B & W PER Sq.Cm.	Colour PER Sq.Cm.	B & W PER Sq.Cm.	Colour PER Sq.Cm.
HYD CITY	600	100	1450	250	240	270	600	660
VJA CITY	330	55	800	130	110	130	270	310
GUNTUR	260	40	600	110	100	120	240	265
NELLORE	190	30	460	75	55	65	135	160
W. GODAVARI	240	35	540	95	60	70	155	175
E. GODAVARI	260	40	600	110	80	100	210	240
VSP CITY	330	55	800	130	110	130	270	310
SRIKAKULAM	130	20	310	50	45	55	110	135
VIZIANAGARAM	130	20	310	50	45	55	110	135
PRAKASAM	130	20	310	50	50	60	120	145
MAHBUBNAGAR	130	20	310	50	50	60	120	145
CHITTOOR	190	30	460	75	65	80	160	185
WARANGAL	190	30	460	75	55	65	135	160

NOTE:

- * Classified lines in single colour only (MEJENTA)
- * Classified Display B&W / Colour (Single Column Ads only accepted).
- * Minimum Size (Width x Height): 3 Cms. x 3 Cms., Maximum Size: 3 Cms. x 33 Cms.
- * Situation Vacant, Education (Schools & Colleges), Legal and Personal Ads are not accepted.
- * For Hyderabad City Real Estate, To-let colour classified display & lines are not accepted
- * 5 + 1 Scheme is available. Multi Dist. Discount is not applicable.

CLASSIFIEDS COLOUR ADVERTISEMENTS TARIFF (FOR SUNDAY SUPPLEMENT ONLY)

	VISAKHAPATNAM CITY	VIJAYAWADA CITY			
Classified Display per Sq. Cm.	Rs.150	Rs.150			
Classified Display front page per Sq. Cm.	Rs.220	Rs.220			
Island position in front page per Sq. Cm. (Min. size W 6.2 Cms x H 6 Cms. (Max. size W 12.6 Cms x H 12 Cms.)	Rs. 330	Rs. 330			
Ear panel in front page (only one panel) (Size W 6.2 Cms. X H 5 Cms.)	Rs.10000	Rs.10000			
Sizes acceptable in front page are:					
No. of Columns	2 Columns	3 Columns	4 Columns	6 Columns	8 Columns
Billing Space in Sq. Cms. (width x Height)	6.2 Cms X 8 Cms	9.4 Cms X 8 Cms	12.6 Cms X 8 Cms	19.0 Cms X 8 Cms	25.5 Cms X 8 Cms

Terms & Conditions:

- 1) Classifieds Column width is 3 Cms.
- 2) 5 + 1 Scheme is applicable; Multi district discount is not applicable.
- 3) For Classified Display minimum space should be 6 Sq. Cms.
- 4) No category captions or pictograms will be given.
- 5) Either single colour or multi colour ads will only be accepted.
- 6) Classifieds Display Rate is not applicable to Education (Schools, Colleges), Wanted, Legal, Government & all types of personal categories.