

Sunday Magazine

Region	Black and White		colour		
	Basic	Spl. Page or Position	Inside Pages	Inside Cover	Back Cover
Greater Hyderabad (Hyderabad city + Rangareddy)	710	885	1245	1670	1775
Telangana (Mahaboobnagar + Medak + karimnagar + Warangal + Nizamabad + Adilabad + Khammam + Nalgonda districts)	580	725	1015	1365	1450
Central Andhra (Vijayawada city + Krishna district + West Godavari + Guntur + Prakasam + Nellore Districts)	670	830	1175	1575	1675
North Andhra (Visakhapatnam city + District + East Godavari district + Srikakulam + Vizianagaram districts.)	595	745	1040	1400	1490
Rayalaseema (Tirupati + Chittoor district + Kadapa + Anatapur + Kurnool districts)	580	725	1015	1365	1450
Combined Editions	2225	2780	3895	5230	5565

Mechanical Details For Sunday Magazine

Columns Height		
Columns to a Page	4 cols	
Column width		
1 column	4.0 cms	
2 column	8.0 cms	
3 column	12.0 cms	
4 column	16.5 cms	
	Width	Height
Overall size (Trimmed)	18.5 cms	x 26.0 cms
Print area	16.5 cms	x 24.0 cms
Double spread/(Bleed)	37.0 cms	x 26.0 cms
Single Spread (Bleed)	18.5 cms	x 26.0 cms
Double spread/(Non Bleed)	35.0 cms	x 24.0 cms
Single Spread (Non Bleed)	16.5 cms	x 24.0 cms

Telangana includes Mumbai and Delhi editions; Rayalaseema includes Bangalore and Chennai editions