



REVISED RATE CARD
WITH EFFECT FROM
10-08-2009




EENADU STHIRASTHI
ADVERTISEMENT TARIFF
(SATURDAY ONLY)

FOR HYDERABAD CITY (In Broad sheet)

CLASSIFIED LINES

B & W Upto 5 lines	:	Rs.520/-
For each additional line	:	Rs. 90/-

DISPLAY COLOUR

Front Page (Min. Size 12 Cm W x 15 Cm H)	:	Rs.570/- per sq.cm.
Back Page	:	Rs.490/- per sq.cm.
Inside Page	:	Rs.420/- per sq.cm.
Island Position/Skybus in Front Page	:	Rs.795/- per sq.cm.
Island Position in Back Page	:	Rs.700/- per sq.cm.
Island Position in Inside Pages	:	Rs.630/- per sq.cm.
Ear Panel Colour 8 cms.(W) x 4 cms.(H)	:	Rs.23800/-

CLASSIFIED DISPLAY (3 Cms. Width)

Single Column only.

Colour	:	Rs.270/- per sq.cm.
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Note: 1) Acceptable sizes in island position for front page are 8x10, 12x15, or 16x15.
2) 5+1 Scheme is applicable.



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EENADU STHIRASTHI
ADVERTISEMENT TARIFF
(SUNDAY ONLY) (In TABLOID)

FOR VIJAYAWADA CITY+KRISHNA DIST
AND
VISA KHAPATNAM CITY+VSP DIST

DISPLAY	B/W Rs per Sq.Cm	COLOUR Rs per Sq.Cm
VIJAYAWADA CITY+KRISHNA DIST	193	290
VISA KHAPATNAM CITY+VSP DIST	185	276

Note: 5+1 Scheme is applicable.