



REVISED RATE CARD  
WITH EFFECT FROM  
1-10-2011



## EENADU CLASSIFIED DISPLAY RATES FOR ALL DAYS (BW & COLOUR)

UNIT / DIST.	CLASSIFIED DISPLAY		CLASSIFIED DISPLAY 3 ADS PACKAGE	
	B & W PER Sq.Cm.	Colour PER Sq.Cm.	B&W PER Sq.Cm.	Colour PER Sq.Cm.
HYD CITY	290	330	720	780
RANGAREDDY	45	55	115	140
HYDERABAD CITY + R.R	320	365	800	870
MEDAK	45	55	115	140
HYD CITY + R.R + MEDAK	350	400	880	975
MAHBUBNAGAR	60	75	150	180
KARIMNAGAR	70	90	175	215
ADILABAD	45	55	115	140
NIZAMABAD	45	55	115	140
WARANGAL	60	75	150	180
NALGONDA	60	75	150	180
KHAMMAM	65	75	160	185
SRIKAKULAM	50	65	125	160
VIZIANAGARAM	50	65	125	160
SRIKAKULAM + VZM	85	110	215	275
VSP CITY	120	150	305	360
VSP DIST	45	55	115	140
VSP CITY + DIST	150	195	390	460
E. GODAVARI	90	115	230	275
EAST GODAVARI + W.G	140	180	365	430
W. GODAVARI	75	95	190	220
VJA CITY	120	150	305	360
KRISHNA	60	75	150	180
VIJAYAWADA CITY + KRISHNA	165	200	415	485
GUNTUR	110	140	280	320
GUNTUR + PRAKASAM	150	195	390	460
PRAKASAM	60	75	150	180
NELLORE	70	85	175	215
CHITTOOR	70	90	175	215
CHITTOOR + KADAPA	115	145	280	345
KADAPA	60	75	150	180
ANANTHAPUR	70	90	175	215
KURNOOL	70	90	175	215
KURNOOL + MBNR	115	145	280	345

### FOR HYDERABAD CITY CLASSIFIEDS PAGE COLOUR EAR PANEL (SUNDAY)

SIZES ACCEPTED ARE : 6.2X5 - Rs. 10,000/- or 9.4X5 - Rs. 12,000/- Only

#### NOTE:

- \* Classified Display B&W/Colour ads published in Classifieds pages only (Single Column Ads only accepted).
- \* For Hyderabad City Monday to Saturday only accepted.
- \* Minimum Size (Width x Height): 3 Cms. x 3 Cms., Maximum Size: 3 Cms. x 33 Cms.
- \* Situation Vacant, Education (Schools & Colleges), Legal and Personal Ads are not accepted.
- \* For Hyderabad City Real Estate, To-let, Situation Vacant colour classified display ads not accepted
- \* Multi Dist. Discount is not applicable.
- \* Person missing ads and audio/cinema ads will be accepted with this rate.