



**REVISED RATE CARD
WITH EFFECT FROM
1-10-2011**



DISTRICT / CONSTITUENCY	COMMERCIAL / PERSONAL ADS RATE (Rs.) in sq.cm	DISTRICT / CONSTITUENCY	COMMERCIAL / PERSONAL ADS RATE (Rs.) in sq.cm
GREATER HYDERABAD		KARIMNAGAR DISTRICT	
CONTONMENT	50	RAMAGUNDAM (MEDARAM)	40
SEC'BAD	70	JAGITYALA	40
SANATHNAGAR	55	KORUTLA	35
KHAIRATABAD	65	DHARMAPURI	35
JUBILEE HILLS	65	MAANAKONDUR	35
MUSHEERABAD	75	HUZURABAD	35
AMBERPET	45	MANTHANI	35
NAMPALLY	55	VEMULAVADA	35
GOSHAMAHAL	45	SIRICILLA	35
KARWAN	45	HUSNABAD (INDRUTHI)	35
UPPAL	65	ADILABAD DISTRICT	
MALKAJGIRI	70	MANCHIRIAL	45
SERILINGAMPALLY	70	BELLAMPALLY	35
KUKATPALLY	80	CHENNUR	35
QUTHBULLAPUR	80	KAGHAZNAGAR	35
PATANCHERU	60	ASIFABAD	35
LALBAHADUR NAGAR	80	KHANAPUR	35
MALAKPET	45	ADILABAD	40
CHANDRAYANAGUTTA	35	BOATH	35
YAKUTPURA	35	NIRMAL	35
CHARMINAR	35	MUTHOL	35
BAHADURPURA	35	NIZAMABAD DISTRICT	
RAJENDRA NAGAR	70	NIZAMABAD URBAN	60
RANGAREDDY DISTRICT		NIZAMABAD RURAL	35
MEDCHAL	60	KAMAREDDY	35
IBRAHIMPATNAM	45	BODHAN	35
MAHESWARAM	60	ARMOOR	35
CHEVELLA	35	BANSUWADA	35
PARIGI	35	YELLAREDDY	35
VIKARABAD	35	JUKKAL	35
TANDUR	35	BALKONDA	35
MEDAK DISTRICT		WARANGAL DISTRICT	
SANGA REDDY	40	STATIONGHANPUR	35
ZAHEERABAD	35	NARSAMPET	35
ANDHOL	35	PARAKALA	35
MEDAK	35	VARDHANNAPET	35
NARAYANAKHED	35	JANAGAON	35
SIDDIPET	35	MAHABUBABAD	35
DUBBAKA	35	BHUPALAPALLI	35
GAJWEL	35	DORNAKAL	35
NARSAPUR	35	MULUGU	35
MAHABUBNAGAR DISTRICT		PALAKURTHI	35
MAHABUBNAGAR	40	WARANGAL EAST	45
KALWAKURTHY	35	WARANGAL WEST	60
KOLLAPUR	35	NALGONDA DISTRICT	
MAKTAL	35	AALERU	35
ALAMPUR	35	BHONGIRI	35
ATCHAMPET	35	NAKIREKAL	35
DEVARAKADRA	35	TUNGATURTHI	35
GADWAL	35	SURYAPET	35
JADCHERLA	35	MUNUGODU	35
KODANGAL	35	NALGONDA	45
VANAPARTHY	35	DEVARAKONDA	35
NAGARKURNOOL	35	KODADA	35
NARAYANAPET	35	MIRYALAGUDA	40
SHADNAGAR	35	NAGARJUNASAGAR	35
KARIMNAGAR DISTRICT		HUZURNAGAR	35
KARIMNAGAR	55	MIRYALAGUDA	40
PEDDAPALLI	35	NAGARJUNASAGAR	35
CHOPPADANDI	35	HUZURNAGAR	35



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KHAMMAM DISTRICT		EAST GODAVARI DISTRICT	
KHAMMAM	55	RAZOLE	40
KOTHAGUDEM	45	P.GANNAVARAM	35
PALERU	35	KOTHAPETA	40
PINAPAKA	35	MANDAPETA	40
ILLENDU	35	RAJANAGARAM	35
MADHIRA	35	RAJAHMUNDRY CITY	60
WYRA	35	RAJAHMUNDRY RURAL	40
SATTUPALLI	35	JAGGAMPETA	35
ASWARAOPETA	35	RAMPACHODAVARAM	35
BHADRACHALAM	35	WEST GODAVARI DISTRICT	
SRIKAKULAM DISTRICT		KOVVURU	35
SRIKAKULAM	45	NIDADAVOLE	35
ETCHERLA	35	ACHANTA	35
RAJAM	35	PALAKOL	35
NARASANNAPETA	35	NARSAPURAM	35
PATHAPATNAM	35	BHIMAVARAM	40
ITCHAPURAM	35	UNDI	35
PALAKONDA	35	TANUKU	40
PALASA	35	TADEPALLI GUEDEM	40
TEKKALI	35	VUNGUTURU	35
AMADALAVALASA	35	DENDULURU	35
VIZIANAGARAM DISTRICT		ELURU	60
VIZIANAGARAM	55	GOPALAPURAM	35
BOBBILI	35	POLAVARAM	35
SALURU	35	CHINTALAPUDI	35
GAJAPATHINAGARAM	35	KRISHNA DISTRICT	
KURUPAM	35	MACHILIPATNAM	40
NELLIMARLA	35	PEDANA	35
PARVATHIPURAM	35	AVANIGADDA	35
CHEEPURUPALLI	35	GUDIVADA	40
SRUNGAVARAPUKOTA	35	KYKALURU	35
VISAKHAPATNAM DISTRICT		MYLAVARAM	40
ANAKAPALLI	35	TIRUVURU	35
YELAMANCHILI	35	NANDIGAMA	35
PAYAKARAOPETA	35	JAGGAIHPETA	35
CHODAVARAM	35	NUZIVEEDU	35
NARSIPATNAM	35	PAMARRU	35
MADUGULA	35	GANNAVARAM	40
PADERU	35	PENAMALURU	40
ARAKU VALLY	35	VIJAYAWADA (WEST)	60
BHEEMILI	35	VIJAYAWADA (CENTRAL)	80
GAJUWAKA	65	VIJAYAWADA (EAST)	80
EAST GODAVARI DISTRICT		GUNTUR DISTRICT	
PENDURTHI	40	PEDAKURAPADU	35
VISAKHAPATNAM EAST	70	TADIKONDA	35
VISAKHAPATNAM SOUTH	70	MANGALAGIRI	35
VISAKHAPATNAM NORTH	70	PONNUR	35
VISAKHAPATNAM WEST	45	VEMURU	35
EAST GODAVARI DISTRICT		REPALLE	35
TUNI	40	TENALI	40
PRATHIPADU	35	BAPATLA	35
PITAPURAM	35	PRATTIPADU	35
KAKINADA RURAL	40	GUNTUR WEST	70
PEDDAPURAM	35	GUNTUR EAST	60
ANAPARTHY	35	CHILAKALURIPETA	35
KAKINADA CITY	60	NARASARAOPETA	40
RAMACHANDRAPURAM	35	SATTENAPALLI	35
MUMMADIVARAM	35	VINUKONDA	35
AMALAPURAM	40	GURAZALA	35
		MACHERLA	35



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PRAKASAM DISTRICT		KADAPA DISTRICT	
ONGOLE	45	KADAPA	40
SANTANUTALAPADU	35	PRODDUTUR	40
KONDAPI	35	JAMMALAMADUGU	35
KANDUKURU	35	KAMALAPURAM	35
ADDANKI	35	PULIVENDULA	35
PARCHURU	35	RAYACHOTI	35
CHEERALA	40	RAJAMPETA	35
DARSI	35	RAILWAYKODURU	35
MARKAPURAM	35	MYDUKURU	35
YERRAGONDRAPALEM	35	BADVEL	35
KANIGIRI	35	ANANTHAPUR DISTRICT	
GIDDALURU	35	RAYADURG	35
NELLORE DISTRICT		URAVAKONDA	35
		GUNTAKAL	35
UDAYAGIRI	35	TADIPATRI	40
SARVEPALLI	35	SINGANAMALA	35
ATMAKURU	35	ANANTAPUR	60
KOVURU	35	KALYANADURG	35
KAVALI	35	RAPTHADU	35
GUDURU	35	MADAKASIRA	35
SULLURUPETA	35	HINDUPUR	40
VENKATAGIRI	35	PENUKONDA	35
NLR-I (URBAN)	60	PUTTAPARTHY	35
NLR-II (RURAL)	35	DHARMAVARAM	35
CHITTOOR DISTRICT		KADIRI	35
		KURNOOL DISTRICT	
TIRUPATI	65	KURNOOL	60
SRIKALAHASTI	35	NANDIKOTKURU	35
NAGARI	35	SRISAILAM	35
SATYAVEDU	35	PANYAM	35
CHANDRAGIRI	35	NANDYALA	40
CHITTOOR	40	ALLAGADDA	35
GANGADHARA NELLORE	35	BANAGANIPALLE	35
POOTALAPATTU	35	DONE	35
KUPPAM	35	KODUMURU	35
PALAMANERU	35	YEMMIGANURU	35
PILERU	35	MANTRALAYAM	35
MADANAPALLE	35	ADONI	35
TAMBALLAPALLE	35	ALURU	35
PUNGANURU	35	PATTIKONDA	35

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- The page will be in 8 column format i.e. 33 cms X 8 columns in Classified Display size. (Column width 3 Cms.)
- Only B&W advertisements will be accepted.
- Minimum size acceptable - 3.0 cms. (1 col.) X 2 cms. = 6 Sq.Cms. Classified Display.
- This page is not available for Govt. advertisements.
- 2nd Constituency Discount will be applicable for these pages as per the district rate card terms.
- 5+1 Scheme is applicable for Commercial Advertisers.
- Space will be allotted on first come first serve basis.

DISTRICT EDITION SLIP PAGES ADVERTISEMENT TARIFF PER Sq .Cm in Rs. (OTHER STATE

ORISSA	
JAYPORE	30
BERHAMPUR	30
KARNATAKA	
BANGALORE	70
BELLARY	70
RAICHUR	30

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- And above other terms and conditions will be applicable.