

"THE NEW CHARMINAR"

COMBINATION RATES - EFFECTIVE 1ST Oct 2011

(All Rates in Rs. Per

Combination rates for Weekdays					
E.H.S.M.	Base Rate	Inside Colour	Back Page Colour (TH in Page 2)	Front Page Colour (Mon - Thu)	Front Page Colour (Fri & Sat)
Hyd City	962	1404	1584	1856	1856
Hyd Edition	1097	1779	1989	2301	2421
A.P. Edition	2922	4999	5684	6446	6861

(All Rates in Rs. Per

Combination rates for Sundays				
E.H.S.M.	Base Rate	Inside Colour	Back Page Colour (TH in Page 2)	Front Page Colour
Hyd City	1037	1514	1714	2001
Hyd Edition	1207	2024	2284	2611
A.P. Edition	3307	5474	6179	6976

THE SIASAT DAILY and HINDI	
Particulars	Rate
Base B&W	62
Inside Colour	94
Back Page B&W	94
Back Page Colour	124
Front Page B&W	124
Front Page Colour	156

The Full Page Sizes	
Eenadu	33 cm (W) x 52 cm (H)
The Hindu	33 cm (W) x 51 cm (H)
Siasat Daily	33 cm (W) x 52 cm (H)
Hindi Milap	33 cm (W) x 51 cm (H)