



**REVISED RATE CARD
WITH EFFECT FROM
1-10-2011**



EENADU SMART DISPLAY ADVERTISEMENT TARIFF

(FOR TUESDAY & THURSDAY ONLY)

DISTRICT	Rate (Per Sq.Cm.)		DISTRICT	Rate (Per Sq.Cm.)	
	B & W	Colour		B & W	Colour
Ranga Reddy	70	90	West Godavari	123	159
Maharastra	28	36	Vijayawada City	172	223
Delhi	28	36	Krishna	95	123
Medak	77	100	VJA City + Krishna	238	309
Mahaboobnagar	77	100	Guntur City	133	173
Karimnagar	102	132	Guntur Rural	88	114
Adilabad	80	105	Guntur City + Rural	160	209
Nizamabad	80	105	Prakasam	88	114
Warangal	90	118	Nellore	95	123
Nalgonda	88	114	Chittoor	105	137
Khammam	88	114	Tamilnadu	49	64
Srikakulam	80	105	Kadapa	88	114
Vizianagaram	80	105	Anantapur	102	132
Orissa	32	40	Karnataka	80	105
Visakhapatnam City	172	223	Kurnool	102	132
Visakhapatnam Dist.	70	90	Bangalore	50	
VSP City + Dist.	220	287	Bellary	50	
East Godavari	137	177			

Note:-

- ➔ Obituary, Birth Day, Appointments, all types of Political, Govt., Educational Ads etc. will not be accepted.
- ➔ Multi District discount is not applicable.
- ➔ All other usual terms & conditions will be applicable.